



Corporate Name Information Form

for faster approval of your corporate name

Use of this form is voluntary. Information that you provide will be used by the Corporations Directorate for the sole purpose of making a decision regarding your proposed corporate name. Any personal information submitted is protected under the provisions of the *Privacy Act* and will be stored in Personal Information Bank number IC-PPU-049.

Often, the Corporations Directorate must reject a proposed corporate name simply because we do not have enough information. To avoid this, you should complete this form so we can make a decision about your corporate name quickly.

1 What is the proposed name of your corporation?

The name must not just describe the activities of the proposed corporation, like Shoe Manufacturing Inc. There must be something distinctive in the name, like Turner Shoe Manufacturing Inc.

2 What will be the activities of your proposed corporation? (Please see *Name Granting Guidelines*, Chapter 1.6)

In as much detail as possible and using non-technical language, please describe in the space provided:

A The likely nature of the proposed corporation's business

B The likely nature of its clientele

C The territory in which it is likely to operate

3 From where did you get your proposed corporate name? (Please see *Name Granting Guidelines*, Chapter 1.6)

Please explain where the distinctive term (e.g. "Turner" in Turner Consulting Ltd.) in your proposed corporate name came from (a person? an idea? another corporation?).

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Does your proposed corporate name contain a personal name?

If yes, please confirm either statement A or B.

(Please see *Name Granting Guidelines*, Chapter 4.1)

- A** The personal name belongs to an individual who will be an incorporator or a director of the proposed corporation.
- B** One of the following documents is attached:
 - A signed statement of consent and material interest by the individual whose name appears in your corporate name.
 - An affidavit stating that the personal name used in your proposed corporate name is fictitious and is not the name of an individual who is well-known or known personally to you.

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Are Directorate staff likely to think that your proposed corporate name is confusing with an existing trademark, an existing or recently dissolved corporation, or unincorporated business name which appears on the NUANS?

If yes, please list those potential problems (existing trade-marks or incorporated or unincorporated business names) in the space below. (Remember, there are two types of confusion: where the names are so similar that someone may think they are the *same* business, and where the names are so similar that someone may think they are *related*.)

Then, please select option A or one or more of B, C, D.

- A** If your proposed name is not likely to cause confusion despite its similarity to the corporate or unincorporated names and/or trademark you have identified, please explain why confusion is not likely in the space below (e.g. differences of goods/services, type and level of sophistication of clientele, likely territory of operation, etc.).

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- B** If your proposed name is likely to appear **related** to any of the corporate or unincorporated names or trademarks you have identified above, please attach the **written consent of the corporation or owner of the trademark or unincorporated business name**.

 - C** If your proposed name is so similar to the name of an unincorporated business you have identified that the public is likely to think that they are the **same** business, please attach the **written consent and undertaking of the owner to stop doing business under that trade name or transfer its rights to your proposed corporation**.

 - D** If your proposed name is so similar to an existing or recently dissolved corporate name you have identified that the public is likely to think that they are the **same** corporation, please **indicate which of the following consents is attached**:
 - The consent and **undertaking of the existing corporation to dissolve or change its name, including** (please indicate which):
 - confirmation that your proposed corporation will include in its name **the year of incorporation or amendment, in parentheses**; or
 - confirmation that your proposed corporation will be **affiliated with the existing corporation and will receive substantially all its property in the immediate future**.

 - The consent and undertaking of the existing corporation, which has been inactive for two years, to dissolve or to change its name.**
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Does your proposed corporate name use the word "Group"?

(Please see *Name Granting Guidelines*, Chapter 4.6)

If yes,

1) please list in the space below the incorporated and unincorporated business names, if any, appearing on your attached NUANS search report that will be members of the group.

2) please explain why other very similar names or trademarks, if any, appearing on the NUANS report would not appear to be part of the proposed group.
